



CONSULTING

LEAD-INNOVATE-TRANSFORM



Reimbursement, practice, policy, leadership, research, and outcome domains are constantly evolving in the modern healthcare system. For organizations to thrive, they must be agile...willing to reinforce and reinvent, while optimizing financial performance. Perhaps most important, they must empower employees and reinvent processes to allow the use of technology to advance their mission. Competing priorities and the rapidly-changing landscapes can become overwhelming; the fire of passion can be dimmed by initiative overload, especially in a consistently reactive state, making it difficult to find your way.

LIT Consulting understands the need to be nimble and transformative. We also understand that success is difficult without the alignment of core values, organizational structures, and leadership perspectives. Simply put, your technology is as strong as your people and processes.

As Florence Nightingale called on patients by way of a lamp, let LIT Consulting illuminate a path and reignite the passion that transforms and leads to success when you most need it.

STRATEGIC ACUMEN

- Strategic Planning and Execution
- Process Mapping and Improvement
- Root Cause Investigation, Identification, and Analysis
- New Product Development and Launches
- Product Cost and Channel Strategies
- Networking, Partnering, and Alliance Building

OPERATIONAL TRANSFORMATION

- Governance
- Workflow Analysis and Improvement
- Population Health/Continuum of Care Solutions
- Clinical Efficiency
- Patient and Caregiver Engagement

OPERATIONAL PERFORMANCE

- Clinical Documentation and Improvement Solutions
- Business Case Development
- Clinical and Financial Business and Performance Metrics

TECHNOLOGY IMPLEMENTATION, OPTIMIZATION, AND STRATEGIES

- End User, Management, Quality, and Executive Data Mining and Consumption, Predictive Analytics
- End-user Training and Support
- Project Management
 - Team Leadership
 - Scope, Time, and Effort Estimations
 - Quality, Resource, and Communication Planning

CONTACT:

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Maria Weesner, MSN, RN

Maria Weesner earned her Bachelor of Science in Nursing from Indiana University and Master of Science in Nursing: Health Systems Management from Loyola University Chicago. After working as a Perioperative Nurse, Maria transitioned to Nursing Informatics over 10 years ago.

Maria uses creativity, innovation and critical thinking skills to focus on process improvement and effective communication.

Maria joined the Epic Systems team in 2011, leading implementations, product management and executive engagement projects. Maria has supported organizations at all levels from large academic to private hospitals to safety net organizations, as well as working closely with ANCC Magnet® designated organizations. Maria's expertise has been used to support roles from direct care clinical staff to executive management both in operations and IT.

Leaving Epic after 7 years, Maria worked as a Clinical Product Specialist for Healthmyne, a Quantitative Imaging Decision Support company. At Healthmyne, Maria led teams to synthesize metrics to improve patient outcomes. Maria also advised sales, operational and marketing teams through product demonstrations, webinars and strategic planning.

Maria maintains her clinical expertise by being an active member of American Nurses Association, American Organization of Nurse Executives and networking at clinical conferences.

Maria's passion is to embrace challenging situations, and guide organizations in areas of leadership, innovation and transformation to achieve clinical and business goals.

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